

Stone Soup

Sponsorship Opportunities

Housing Hope's signature fundraising event with 600+ guests



**HOUSING
HOPE**
we keep hope alive

HOPEWORKS
a Housing Hope affiliate



**HOUSING
HOPE**

we keep hope alive



Stone Soup Sponsor Levels

\$5,000 and Below

Champion of Hope - \$5,000

- ✓ Name included in the invitation, sent to 2,000+ households, and in the printed program (deadline for inclusion in invitation is March 27th).
- ✓ Logo featured on Stone Soup Event Page.
- ✓ Verbal recognition by Master of Ceremonies as a Champion of Hope Sponsor.
- ✓ Logo displayed on screen during the program.

Patron of Hope - \$2,500

- ✓ Logo featured on Stone Soup Event Page.
- ✓ Verbal recognition by Master of Ceremonies as a Patron of Hope Sponsor.
- ✓ Company name displayed on screen during the program.
- ✓ Company name included in printed program.

Circle of Hope - \$1,000

- ✓ Company name listed on Stone Soup Event Page.
- ✓ Company name displayed on screen during the program.
- ✓ Company name included in printed program.

All Sponsor Levels Include

- ✓ Recognition as a Sponsor in post-event, Thank You ad in The Everett Herald
- ✓ Recognition in pre or post-event Thank You Facebook post

To make a sponsorship or for additional questions, please call 425.347.6556 ext 343 or email events@housinghope.org.



Leadership Sponsor | \$10,000

By supporting Housing Hope with \$10,000 or more, your company will be recognized in the following ways:

- ✓ Company logo listed as a Leadership Sponsor in the program.
- ✓ Logo included in the Stone Soup invitation, sent to 2,000+ donors (deadline for inclusion in invitation is March 27th).
- ✓ Logo featured on screens at Stone Soup as a Leadership Sponsor.
- ✓ Company name listed in our Impact Report, reaching 4,500+ donors.
- ✓ Verbal recognition by the Master of Ceremonies as a Leadership Sponsor.
- ✓ Recognized with your logo in the post-event Thank You Ad in the Everett Herald.
- ✓ Logo with hyperlink to your website featured on Stone Soup Event Page.



Premier Sponsor | \$25,000

By supporting Housing Hope with \$25,000 or more, in addition to the Leadership Sponsor benefits, your company will be recognized in the following ways:

- ✓ Company logo listed in the printed program and on screens as a Premier Sponsor.
- ✓ Verbal recognition by the Master of Ceremonies as a Premier Sponsor.
- ✓ Logo with hyperlink included on our homepage and “Our Partners” page on our website.
- ✓ One post on our social media, with 4,000+ followers, sharing an upcoming event or opportunity from your company.
- ✓ Email blast to 4,000+ Housing Hope subscriber-supporters presenting a special offer from your company.
- ✓ Logo in our Impact Report, reaching 4,500+ donors.
- ✓ All Leadership Sponsor benefits.



Presenting Sponsor | \$50,000

By supporting Housing Hope with \$50,000 or more, in addition to the Premier Sponsor and Leadership Sponsor benefits, your company will be recognized in the following ways:

- ✓ Table (8-10 seats) in preferred location for the Stone Soup event.
- ✓ Manned/unmanned exhibit/table in prominent location during Stone Soup event.
- ✓ Co-branding with Housing Hope on all program materials and event webpage.
- ✓ Inclusion of company's logo on event signage.
- ✓ Opportunity to share a 2-3 minute welcome message during Stone Soup event.
- ✓ Opportunity to provide promotional item to be placed at each seat at the Stone Soup event.
- ✓ All Premier Sponsor benefits.
- ✓ All Leadership Sponsor benefits.

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