



HOUSING HOPE'S 36TH ANNUAL

STONE SOUP

2026 SPONSORSHIP OPPORTUNITY BROCHURE



WHAT IS STONE SOUP?

At Stone Soup, our supporters come together to see and hear the direct impact they are having on households here in Snohomish County and Camano Island, and have the opportunity to renew their support of our organization.

The night of Stone Soup looks a little different each year, but typically includes the following:

Opening Reception

An opportunity for drinks and conversation while guests arrive and get their seat assignments. Sponsor signage and promotional materials available for guests to review.

Sponsor Recognition

Introducing our event sponsors, and thanking them for their support.

Presenting Sponsor Welcome Message

2-3 minute message from our Presenting Sponsor.

Housing Hope's Vision

What's to come from our organization, and highlights from the year.

Participant Story

Hear from one of Housing Hope's participants and learn more about their experiences.

Dinner & Dessert

Guests enjoy a seated dinner, with a variety of delicious food and beverage choices.

WHY SHOULD YOU SPONSOR?

Our sponsorship program is an opportunity for your company to partner with the trusted brand of Housing Hope & HopeWorks, while increasing your company's visibility in our community.

Current organization sponsors can still sponsor Stone Soup! Supporting this event will increase your total giving for the year, providing you with additional benefits and opportunities to show your support for our local community.

Housing Hope's Audience

Stone Soup attendees join us from all across Snohomish County. They represent some of our strongest supporters alongside our newest partners, and with pre- and postevent marketing, Stone Soup is shared widely with our whole audience.

Housing Hope Agency Followers: **13,500+** | Annual Views: **800,000+**

Email Subscribers: **7,000+** | Annual Stone Soup Attendees: **550+**

Interested in sponsoring Stone Soup 2026, or have questions about our event sponsorships? Please contact our team to become a 2026 sponsor!

Lauren Pease

Grant Administrator

laurenpease@housinghope.org

Joan Penney

*Sr. Director of Resource Development,
Marketing, and Communications*

joanpenney@housinghope.org

Presenting Sponsor

\$100,000+

★ Exclusive Stone Soup Presenting Sponsor.

- Logo on event signage and the lead for the pre-event President's Circle reception featuring the keynote speaker. (This reception is exclusive to donors who have contributed \$5,000 or more annually)
- Invited to share a 3-minute welcome message at the event.
- Logo on each attendee's event communication through our new event management software.
- Two tables (8-10 seats) in preferred location at the event.
- Logo appears on the live music stage.
- Logo in the program and on screens as the Presenting Sponsor.
- Introduced by Master of Ceremonies as the Presenting Sponsor.
- Your logo on the homepage and "Our Partners" page of our website.
- Includes all other applicable sponsor benefits.



Executive Sponsor

\$50,000+

- Branding on program materials and webpage.
- Invited to provide a promotional item for distribution at event.
- Invited to exhibit/table in a premier location during event.
- One table (8-10 seats) in preferred location at event.
- Logo on each attendee communication through our new event management software.
- Logo appears in the photo booth design.
- Includes all Premier Sponsor benefits.

ALL SPONSOR LEVELS AT \$5,000 AND UP INCLUDE:

- Up to 10 guests at their table with you; RSVP confirmation by April 17, 2026.
- PLEASE NOTE: After May 1, we will fill any empty seats that have not been claimed.

ALL SPONSOR LEVELS INCLUDE

- Name included in a post-event "Thank You" ad in the Everett Herald.
- Name included in a post-event Thank You Facebook post.



Premier Sponsor

\$25,000+

- Logo in the program and on screens as a Premier Sponsor.
- Introduced by Master of Ceremonies as a Premier Sponsor.
- Your logo on the homepage and “Our Partners” page of our website.
- Invited to post an event or opportunity on our social media.
- Invited to send an email promoting a special offer to our audience.
- Logo in our annual Impact Report, reaching 5,000+ donors.
- Logo on each attendee communication through our new event management software.
- Includes all Leadership Sponsor benefits.

Leadership Sponsor

\$10,000+

- Logo in the program as a Leadership Sponsor.
- Logo featured on screens at Stone Soup as a Leadership Sponsor.
- Logo on the Stone Soup invitation, sent to 2,000+ donors. (deadline March 22)
- Company name listed in our annual Impact Report, reaching 5,000+ donors.
- Introduced by Master of Ceremonies as a Leadership Sponsor.
- Logo included in a post-event “Thank You” ad in the Everett Herald.
- Logo featured on the Stone Soup event webpage.
- Includes all Stone Soup Partner benefits.

ALL SPONSOR LEVELS AT \$5,000 AND UP INCLUDE:

- Up to 10 guests at their table with you; RSVP confirmation by April 17, 2026.
- PLEASE NOTE: After May 1, we will fill any empty seats that have not been claimed.



STONE SOUP PARTNERS [\$5,000 and Below]

Champion – \$5,000

- Name in the invitation. (deadline March 22 for inclusion)
- Logo in the printed program.
- Logo featured on the Stone Soup event webpage.
- Introduced by Master of Ceremonies as a Stone Soup Champion.
- Logo displayed on screen during the program.

Ambassador – \$2,500

- Logo featured on Stone Soup event webpage.
- Introduced by Master of Ceremonies as a Stone Soup Ambassador.
- Name displayed on screen during the program.
- Name included in printed program.

Friend – \$1,000

- Name listed on the Stone Soup event webpage.
- Name displayed on screen during the program.
- Name included in printed program.

ALL SPONSOR LEVELS INCLUDE

- Name included in a post-event “Thank You” ad in the Everett Herald.
- Name included in a post-event Thank You Facebook post.

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