

Housing Hope & HopeWorks DWELLINGS

Spring 2020



In March, College of Hope suspended in-person classes to protect our staff and participants. Our first completely online course, "Self-Efficacy," was held on May 13th. This course was completely full and its popularity has inspired College of Hope to offer a wide variety of online courses in the coming months, including Goal Setting, The Incredible Years parenting program, the Solid Foundations pre-employment series, and many more. We are excited to be offering our first online Solid Foundations workshop in June! The online format will allow Solid Foundations to reach participants from across the State for the first time ever!

When the "Stay Home, Stay Healthy" order began, many of our families struggled to access food banks and other resources that could help them make ends meet and take care of their families during this challenging time. College of Hope partnered with Volunteers of America's Everett Food Banks to deliver food to Housing Hope's families who were not otherwise able to access these vital resources. In the first two weeks alone, College of Hope provided food to 90 families living in Housing Hope facilities!

UP COMING CLASSES:

July

Solid Foundations | 13 - 24th

Working with Difficult People | 28th

Self-Efficacy | 30th

August

Solid Foundations | 10th – 21st

September

Solid Foundations | 14th – 25th

Learn more at collegeofhope.com



**COLLEGE OF HOPE
DELIVERED FOOD TO
OVER 195 FAMILIES.**



Team HomeBuilding's latest project in Sultan consists of 10 single family homes, built with the collective effort and energy of the households that now own and occupy the homes in this newly-created neighborhood. Each build group is presented with their own unique challenges to overcome and we are so proud that they were able to safely continue construction through COVID-19.

Team HomeBuilding's Group 40 in Sultan showed incredible resilience and dedication by continuing to build their homes while practicing safe social distancing. Housing Hope's construction supervisor Rob Osborn stayed onsite to work with the 10 Owner-Builder families. On June 12th these new homeowners finally received their long awaited keys and Housing Hope was thrilled to welcome 20 adults and 28 children to their new homes!

In addition to this great milestone, Team HomeBuilding has two new building groups at Lake Martha Ridge in Stanwood. Group 41 consists of nine Owner-Builders who closed on their USDA-RD 502 Sweat Equity loans on May 22nd. Since then, we have broken ground, and excavating and foundation work is well under way.



Welcome home Ayodeji Family!

With two new Owner-Builder groups starting, Team HomeBuilding can always use one-time and long term volunteers who can dedicate a day or two a week to supporting these projects at the job site at Lake Martha Ridge.

Owner-Builders put in

20,000 hours to build 10 homes!





FIRST TO BE LEED PLATINUM CERTIFIED

We are excited to have HopeWorks Station recognized by the US Green Building Council as the first ever LEED Platinum certified building in Everett. This is the highest LEED level offered, with rigorous standards for ultra-high energy efficiency.

HopeWorks Station, opened in the fall of 2019, is a unique demonstration project designed to address three societal challenges in one building: affordable housing, workforce development, and environmental sustainability. Its net zero energy model for the residential program works in tandem with an energy behavior program that engages, residents, staff, customers, and trainees to achieve an energy efficient building.

This LEED certification is the latest in a series of recognitions received for this innovative development. Our residents at Station Place will begin tracking their energy consumption towards a 105% net zero goal. HopeWorks has been engaging residents in special community development work focused on developing their soft skills that will prepare them for employment. By volunteering their time to help improve their community, such as managing their energy usage, residents will gain certificates in leadership or sustainability. HopeWorks is also leading additional sustainability initiatives such as reducing waste and recycling contamination at Station Place and shrinking HopeWorks' overall carbon footprint.

THE NEXT CHAPTER

Ed Petersen, Founder, Housing Hope

My last Board meeting on June 29 draws an era to an end. This meeting bookends a third of a century since the Founding meeting in September 1987. I am flooded with memories of how Housing Hope and HopeWorks have become what they are today.

One of my great joys has been working with our Boards of Directors. Partnership with 99 phenomenal Board Members over the years started with five co-founders. Amy Youngstrom, Mae Stork, Todd Morrow, Bruce Elkund and Jon Witte collectively logged 53 years of Board service! Together we were local people addressing a local issue with local resources.

This group's hard work and passion for the mission helped us transcend myriad obstacles. Creating a successful nonprofit from scratch is hard, but these five embraced the challenge with equal parts love, hope, service and tenacity. I have continually felt uplifted while celebrating our impact with these special community servants. And, their greatest accomplishment may be the thousands of others who've joined this grass roots initiative to build program after program, year by year.

Over the years there are innumerable special highlights, including:

- Innovations to better serve vulnerable households including sweat equity home ownership, College of Hope life skills training, Tomorrow's Hope child development, EduPloyment college education and social investor loans.*

- HopeWorks Social Enterprises founding by five new Board leaders: Bill Yoakum, Paul Vexler, Laura Brent, Bob Dent and Kathy Burgoyne in January 2011 to provide training and career pathways.*

- Meeting personally with Stanwood Ambassadors for 15 years, a steadfast group of volunteers that has met monthly since 1989 to support our work in Stanwood.*

- Building a fence for the playground at Beachwood Apartments with Gov. Gary Locke and County Exec. Bob Drewel, grateful for the proof of political support in our early years.*

- The fantastic grand opening of HopeWorks Station with a gigantic turnout from the community.*

I've always been in awe of the resilience and strength of our program participants, especially when seeing them dig deep to share their personal stories of challenge and triumph before 600 guests at Stone Soup, at city council meetings, and even when meeting with their elected officials in Olympia.

I've been equally inspired by our mission-driven staff who work so hard and who love to celebrate the collective accomplishments of our teams. I'll be forever grateful for the succession planning with Fred Safstrom as a strong new CEO after my 28 years at the helm.

Rest assured! I'm not heading for a sunny beach anytime soon. I'm looking forward to leading a long-range planning initiative in the Everett Station neighborhood, home to HopeWorks Station. The goal of this initiative is a diverse, equitable, inclusive transit-oriented community with a housing vision that serves all economic sectors. I'll also be spending my time completing an economic development project with my fellow Rotarians in the Dominican Republic. So maybe there will be some sunny beaches after all!

"All these joyful memories and accomplishments would have never been possible without the vibrant home life shaped by the love of my life, Carol."

She is a rock whenever challenges arise. She is stalwart when I dive into new projects. She is a powerful champion for social justice. Without her I simply could not have done this work. She has walked every step of this journey with me.

Thank you Carol!



Kindred Kitchen is working hard to create a “new familiar” – starting with new safety and operational procedures designed to create a warm, welcoming experience for guests, staff and intern trainees.

The team has created an innovative plan for virtual engagement of interns who were midway through their training program when the COVID-19 closure occurred. This remote learning plan included educational videos, skill-building exercises, and most recently an at-home cooking kit that they can practice hands-on skills at home with. Additionally, a trainer supervisor has continued coaching soft skills like time management and professional communication over the phone and Zoom!

Kindred Kitchen looks a little different these days, both in the kitchens and in the dining room. A robust “Playbook” guides the operational and service changes necessary for safe operations and includes topics ranging from elevated personal and physical sanitation, guidelines for vendors, detail from state and federal experts and regulators, and much more.

Kindred Kitchen is open from 10am-2pm, Monday-Friday for take-out, curbside pick-up or dine-in.

Orders can be placed online for café or catering at kindredkitchen.com or by phone at (425) 409-2696.



Check out our Roast Beef Slider recipe!
Scan with your phone.



At tomorrow’s Hope, our Community Meals team is back in action serving children and teachers in smaller groups.

Community Meals & Nutrition Program at Housing Hope welcomed our first beautiful and delicious produce donation from Farms for Life! Farms for Life is a Seattle-area nonprofit that supports local farmers and provides fresh, local produce to people in need of healthy food. Housing Hope has been selected as a receiving agency this year and will be receiving weekly donations of local, nutritious and vibrant produce throughout the growing season. We are very excited to incorporate these delicious donations into our community meals served at Tomorrow’s Hope and College of Hope. We are so eager to see what each new week will bring and explore how to creatively use this produce, feed the community, and provide nutrition education for our families!

KINDRED

KITCHEN



WE'RE OPEN!

RENEW Home & Decor (formerly ReNewWorks Furniture and Home Decor) is back open with a new look and feel.

Shop for gently used upscale furnishings in store or shop online at reneweverett.com
Open: Mon. - Sat. 9 a.m.-5 p.m.

To donate or consign, take a photo & email it to, rwcontact@reneweverett.com



EVENTS | housinghope.org/events

You made Stone Soup the most successful event in Housing Hope's history by raising **\$283,000!**

This year, guests "attended" from the comfort of their home as they learned how to make a tasty new appetizer from Kindred Kitchen, heard from bestselling author Stephanie Land as she read excerpts from her memoir *Maid: Hard Work, Low Pay, and a Mother's Will to Survive*, and were inspired by former Housing Hope resident Melonique (Mel).

Mel poignantly shared: "I spent a lot of years feeling hopeless and not feeling good about myself. Getting into housing gave me the hope I needed and the push that I needed to go further, and to reach my goals and my potential. It made me feel that I could do anything because now I had the main piece, the first piece that a lot of people need – stable housing that they can afford." Thanks to her hard work and the support of Housing Hope donors, Mel and

her family are now thriving. Today she owns her own home and is also the proud owner of a local Grocery Outlet.

"The commitment of our supporters is truly inspiring. To have achieved record fundraising results in this virtual format at a time when many are struggling themselves is astonishing. We are truly honored and humbled by this response," said Housing Hope CEO Fred Safstrom.

If you were not able to "attend" this event, you can still view it and donate at housinghope.org/stonesoup. All money raised from this event supports Housing Hope's mission of breaking the cycle of poverty and homelessness in our community.

Thank you to all of our supporters and donors who made this event a success.

UP COMING EVENTS:

Windermere Golf Tournament | September 22
Fill the Sky with Hope | TBD

Virtual Stone Soup



THANK YOU TO OUR SPONSORS AND SUPPORTERS!

PREMIER CORPORATE PARTNERS

We are grateful for the businesses and corporate foundations that support Housing Hope and HopeWorks' missions with annual giving of \$25,000 or more.



STONE SOUP SPONSORS

Leadership Corporate Partners are businesses and corporate foundations that support Housing Hope and HopeWorks' missions with \$10,000 or more of annual giving.

LEADERSHIP CORPORATE PARTNERS:



CHAMPION OF HOPE: The Everett Clinic, Bakerbuilt Works, Group Health Foundation, National Equity Fund, Northwest Plus Credit Union **PATRONS OF HOPE:** Brent Planning Solutions, Enterprise, Fluke, Goldfinch Brothers, Kaiser Permanente, Mountain Pacific Bank, Providence (Everett) **CIRCLE OF HOPE:** Anderson Hunter, Bailey, Duskin & Peiffle, PS, Beneficial State Bank, Coastal Community Bank, Columbia Bank, Dykeman, Inc, Everett Tire & Automotive, Gaffney Construction, Lamoureux Real Estate, Lenz Enterprises, Molina Healthcare, People's Bank, Rubatino Refuse Removal Inc., SagePoint Financial, Skagit Regional Health, TRUEbenefits, Vine Street Group, Washington State University Everett.

GRANTS

Amerigroup	Paul M. Anderson Foundation	The Everett Clinic Foundation
AT&T	Perigee Fund	Union Bank Foundation
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EverTrust Foundation	RealNetworks Foundation	Zonta Club of Everett
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J.P. Morgan Chase Foundation	South Everett Mukilteo Rotary Club	
M.J. Murdock Charitable Trust	Stanwood Camano Area Foundation	

STAFF

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Elizabeth Kohl, Chief Operating Officer, Housing Hope
Renata Maybruck, Chief Operating Officer, HopeWorks

Bobby Thompson, Director of Housing
Crystal Simpson, Director of Property Management
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Interested in working at Housing Hope?
Contact our Human Resources Department
at 425.347.6556 x300 or housinghope.org/careers

OUR MISSION

Housing Hope shall promote and provide affordable housing and tailored services to reduce homelessness and poverty for residents of Snohomish County and Camano Island.



@housinghope @hopeworksocialenterprises



@housing_hope



Dwellings Message

Fred Safstrom, CEO

The World has Changed Again

My last letter to you was written just four months ago in February. So much has changed since then. And yet, so much has not.

COVID-19 has forced dramatic changes to our work. Tomorrow's Hope closed for six weeks and then reopened at 50% reduced capacity. College of Hope suspended classes in early March and is now teaching its live courses to participants online. Our Social Services personnel have been restricted to electronic methods of coaching our households. Property Management personnel are challenged to safely maintain and repair apartments. HopeWorks closed Kindred Kitchen and Renew Home and Decor operated on-line only until Snohomish County entered Phase 2. All this has had a dramatic impact on our operations and our revenues.

What has not changed is you and your fellow supporters' deep commitment to our mission. We have received astonishing and unexpected grants from philanthropic foundations. Our virtual Stone Soup event raised a record net total of \$283,000! And our dedicated staff has worked extremely hard to successfully deliver our services in this

physical-distancing environment. Through all of this, none of our staff members and only one of our residents have contracted the virus.

Just when it began to feel that we had adjusted to a new normal, we witnessed George Floyd die under the knee of a police officer. This shocked all of us to confront head-on the long-standing stain of institutional racism against black and brown members of our society. We must address police procedures, unreasonable incarceration, substandard public schools, inequitable access to higher education, barriers to affordable housing and homeownership, and more. How embarrassingly past-due is the removal of Confederate symbols and monuments? At its core, our hearts and minds must eradicate racist fears and prejudices. There is a quote from Angela Y. Davis that I believe to be true, "In a racist society, it is not enough to be non-racist, we must be anti-racist." I encourage all of us to think deeply and act decisively to be anti-racist.

