



**HOUSING  
HOPE**  
we keep hope alive

**HOPEWORKS**  
*a Housing Hope affiliate*



# Stone Soup

**SPONSORSHIP OPPORTUNITIES**

*Housing Hope's signature fundraising event with 500+ guests*



# About Us

Housing Hope & HopeWorks work together to provide housing, support services, and job training with the shared goal of ending generational poverty in Snohomish County.

**Housing Hope**, founded in 1987, owns and operates 601 affordable units at 24 locations throughout Snohomish County and has helped 328 households build their homes through our sweat equity Team HomeBuilding program. We recognize that it takes a combination of housing and support services to give struggling families opportunities to become self-sufficient.

**HopeWorks Social Enterprises** was founded by Housing Hope in 2011. HopeWorks owns and operates four environmentally conscious social enterprise businesses with the shared mission of providing hands on job training for Snohomish County residents experiencing barriers to employment.



## WHAT IS STONE SOUP?

The European folk tale, Stone Soup, has been the inspiration for Housing Hope's Annual Stone Soup Fundraiser since its beginning in 1989.

The message of the story? Through sharing, we are all richer.

If each of us brings something to share, we can enrich the lives of the most vulnerable households in Snohomish County, ensuring that they have access to affordable housing and supportive services while on their journey to greater self-sufficiency.

At Stone Soup, our supporters come together to see and hear the direct impact they are having on households here in Snohomish County and Camano Island, and have the opportunity to renew their support of our organization.

# EVENT SCHEDULE

The night of Stone Soup looks a little different each year, but typically includes the following:

## Opening Reception

An opportunity for drinks and conversation while guests arrive and get their seat assignments. Sponsor signage and promotional materials available for guests to review.

## Sponsor Recognition

Introducing our event sponsors, and thanking them for their support.

## Presenting Sponsor Welcome Message

2-3 minute message from our Presenting Sponsor.

## Housing Hope's Vision

What's to come from our organization, and highlights from the year.

## Participant Story

Hear from one of Housing Hope's participants and learn more about their experiences.

## Dinner & Dessert

Guests enjoy a seated dinner, with a variety of delicious food and beverage choices.



# OUR AUDIENCE

**Social Followers: 4,400+**

**Email Subscribers: 5,000+**

**Event Attendees: 500+**

Stone Soup attendees join us from all across Snohomish County. They represent some of our strongest supporters alongside our newest partners, and with pre- and post-event marketing, Stone Soup is shared widely with our whole audience.

# Sponsorship Levels

Our sponsorship program is an opportunity for your company to partner with the trusted brand of Housing Hope & HopeWorks, while increasing your company's visibility in our community.

Current organization sponsors can still sponsor Stone Soup! Supporting this event will increase your total giving for the year, providing you with additional benefits and opportunities to show your support for our local community.



## STONE SOUP PRESENTING SPONSOR

\$50,000+

- **EXCLUSIVE** Stone Soup Presenting Sponsor.
- Logo on event signage.
- Branding on program materials and webpage.
- Invited to share a 3 minute welcome message at event.
- Invited to provide a promotional item for distribution at event.
- Invited to exhibit/table in a premier location during event.
- Table (8-10 seats) in preferred location at event.
- *Includes all other applicable sponsor benefits.*

## STONE SOUP PREMIER SPONSOR

\$25,000+

- Logo in the program and on screens as a Premier Sponsor.
- Introduced by Master of Ceremonies as a Premier Sponsor.
- Your logo on the homepage and “Our Partners” page of our website.
- Invited to post an event or opportunity on our social media.
- Invited to send an email promoting a special offer to our audience.
- Logo in our Impact Report, reaching 5,000+ donors.
- *Includes all Leadership Sponsor benefits.*

## STONE SOUP LEADERSHIP SPONSOR

\$10,000+

- Logo in the program as a Leadership Sponsor.
- Logo featured on screens at Stone Soup as a Leadership Sponsor.
- Logo on the Stone Soup invitation, sent to 2,000+ donors. *(deadline March 22)*
- Company name listed in our Impact Report, reaching 5,000+ donors.
- Introduced by Master of Ceremonies as a Leadership Sponsor.
- Logo included in a post-event “Thank You” ad in the Everett Herald.
- Logo featured on the Stone Soup event webpage.
- *Includes all Stone Soup Partner benefits.*





## STONE SOUP PARTNERS

\$5,000 and Below

### Stone Soup Champion | \$5,000

- Name in the invitation (*deadline March 22 for inclusion*)
- Logo in the printed program
- Logo featured on the Stone Soup event webpage.
- Introduced by Master of Ceremonies as a Stone Soup Champion.
- Logo displayed on screen during the program.

### Stone Soup Ambassador | \$2,500

- Logo featured on Stone Soup event webpage.
- Introduced by Master of Ceremonies as a Stone Soup Ambassador.
- Name displayed on screen during the program.
- Name included in printed program.

### Stone Soup Friend | \$1,000

- Name listed on the Stone Soup event webpage.
- Name displayed on screen during the program.
- Name included in printed program.

### All Sponsor Levels Include

- Name included in a post-event "Thank You" ad in the Everett Herald
- Name included in a post-event Thank You Facebook post



## Contact Us

Interested in sponsoring Stone Soup, or have questions about our event sponsorships? Contact our Events Manager, Kirsten Andrews, to learn more.

**Kirsten Andrews | Events Manager**

425.347.6556 x391

[KirstenAndrews@housinghope.org](mailto:KirstenAndrews@housinghope.org)



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