

# **Opportunities**

2026 BROCHURE



#C0H2026



#### What is Community of Hope?

Community of Hope, or CoH as it is often called, is Housing Hope's second largest annual fundraiser that is solely focused on the East Snohomish County region. While each year we gather for CoH looks a little different, it typically includes the following:

- Opening Reception
  - An opportunity for drinks and conversation while guests arrive and get their seat assignments. Sponsor signage and promotional materials available for guests to review.
- Sponsor Recognition Introducing our event sponsors, and thanking them for their support.
- Presenting Sponsor Welcome Message
  2-3 minute message from our Presenting Sponsor.
- East County Updates
  What's to come from our organization for East Snohomish County, and highlights from the year.
  Plus, hear directly from those in our housing and their emotional experience.
- Dinner
  Enjoy a three course meal, drinks, and dessert around a table with your friends and like minded colleague as we all work to address homelessness.
- Dessert Dash
  An interactive, fun, and tasty part of the evening where we raise funds through delicious desserts.

#### What is Community of Hope?

Our sponsorship program is an opportunity for your company to partner with the trusted brand of Housing Hope, while increasing your company's visibility in our community.

Current organization sponsors can still sponsor CoH! Supporting this event will increase your total giving for the year, providing you with additional benefits and opportunities to show your support for our local community.

#### **Interested in Sponsoring Community of Hope?**

If you are looking to sponsor CoH or have questions about our event sponsorships, please contact our team!

#### **Caitlin Rose**

Volunteer Services & Community Engagement Specialist

CaitlinRose@housinghope.org

#### Joan Penney

Sr. Director of Resource
Development, Marketing, and Communications

JoanPenney@housinghope.org



# **Presenting Sponsor**

\$5,000

- Limited to 1 sponsor
- Top billing for all sponsorship communications.
- Logo displayed at all East County tabling events throughout 2026
- Sponsor & Present the Dessert Dash
- Includes all other applicable sponsor benefits from lower sponsor tiers

## **Patron of Hope**

\$2,000

- Company name featured in the Community of Hope Invitation
- Logo featured on the Community of Hope webpage throughout 2026
- Logo included in the Community of Hope printed program
- · Logo displayed on screens during the event
- Featured highlight during the Sponsor Recognition portion of the program

## **Champion of Hope**

\$1,000

- Logo featured on the Community of Hope webpage throughout 2026
- Logo included in the Community of Hope printed program
- Logo displayed on screens during the event
- Featured highlight during the Sponsor Recognition portion of the program

# **Ambassador of Hope**

\$500

- Company name featured on the Community of Hope webpage
- Company name included in the Community of Hope printed program
- Featured highlight during the Sponsor Recognition portion of the program

## **Supporter of Hope**

\$250

- Company name featured on the Community of Hope webpage
- Company name included in the Community of Hope printed program

**All sponsor levels include:** Recognition in the post-event Thank You ad in The Snohomish Tribune, recognition in the post-event blog & social media post, recognition in our event communication software (OneCause).



YES, I / We will sponsor Community of Hope at the level selected below.	
NO, I / We cannot commit to sponsor this year.	
Presenting Sponsor   \$5,000  - Deadline for inclusion in the invitation is Dec 30, 2025	Patrons of Hope   \$2,000  - Deadline for inclusion in the invitation is Dec 30, 2025
- <b>Deadline</b> for inclusion in the printed program is Feb. 1, 2026	- <b>Deadline</b> for inclusion in the printed program is Feb. 1, 2026
Champions of Hope   \$1,000  - Deadline for inclusion in the printed program is Feb. 1, 2026	Ambassadors of Hope   \$500  - Deadline for inclusion in the printed program is Feb. 1, 2026
Supporters of Hope   \$250  - Deadline for inclusion in the printed program is Feb. 1, 2026	
Business/Org Name:  *We will recognize your sponsorship using the name that you provide here	
Mailing Address:	
City: State:	Zip:
Contact Name/Title:	
Email: F	Phone:
A check for full payment is enclosed, payable to Housing Hope, Include COH26 in the memo line	
Please send an invoice for payment to be made on this date:	

Thank you for your sponsorship!

 $Please\ return\ this\ form\ to\ joan penney @housing hope.org\ or\ by\ mail:$ 

Resource Development at Housing Hope 5830 Evergreen Way Everett, WA 98203